



# CRAFTS CODE

Interreg Europe



European Union  
European Regional  
Development Fund

# ▶ ABOUT CRAFTS CODE

**CRAFTS CODE** is the acronym of:

CReative Actions For Tailoring Smes' COmpetitive DEvelopment



**CRAFTS  
CODE**

**CRAFTS CODE** aims to make craft SMEs more competitive.



€  
1,558,177.00M  
ERDF



Aug 01 2019  
31 July 2023



SME  
Competitiveness



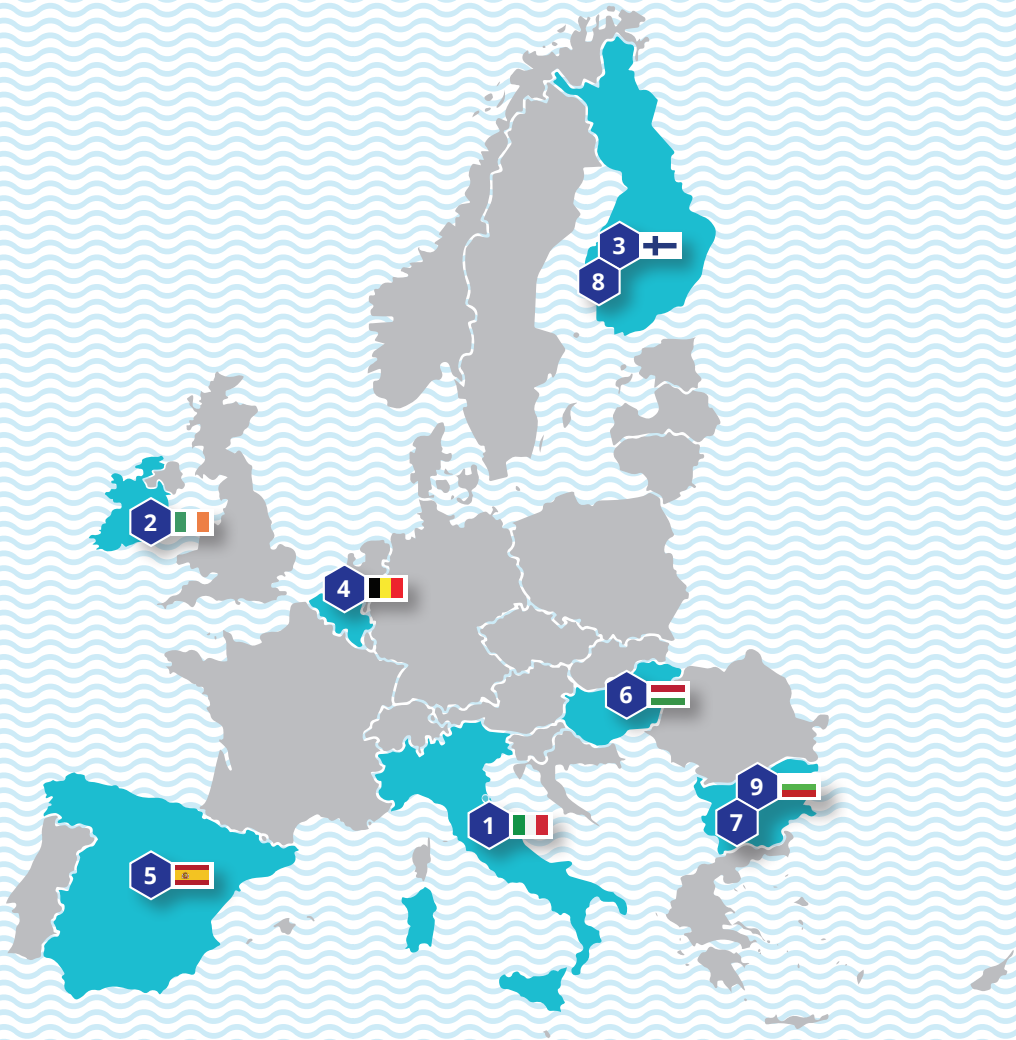
## ► HOW?

**CRAFTS CODE** aims to enhance the competitiveness of craft SMEs by developing a framework to stimulate policy learning and build capacity to improve the implementation of regional development policies and programmes. The project will identify the barriers to SMEs working in the craft sector and will improve access to supports for business start-ups, business expansion and higher innovation levels in micro-enterprises.

The **four main topics** addressed by CRAFTS CODE include how to:

1	Improve innovation in business models and process
2	Access new markets
3	Use innovative approaches and tools to modernise the craft sector
4	Access finance

# ► WHO?



1

ITALY



**Lead Partner  
MUNICIPALITY OF  
FLORENCE (LP)**

The Municipality is directly involved in the support of the local crafts economy providing opportunities and funds for artisans and SMEs.

2

IRELAND



**Partner  
DESIGN & CRAFTS  
COUNCIL IRELAND  
(DCCI)**

DCCI is the main champion of the design and craft industry in Ireland, fostering its growth and commercial strength.

3

FINLAND



**Partner  
VAASA UNIVERSITY OF  
APPLIED SCIENCES**

VAMK is an international University of Applied Sciences which provides high level theoretical & practical oriented education in Finnish & English.

4

BELGIUM



**Advisory Partner  
ARTESIS PLANTIJN  
UNIVERSITY COLLEGE  
ANTWERP**

Artesis Plantijn University of Applied Sciences and Arts Antwerp (AP) is a higher education institution located in Antwerp, Flanders, Belgium.

5

SPAIN



**Partner  
EOI FOUNDATION**

Fundesarte is the leading institution in the promotion and development of Spanish craft enterprises as part of the EOI Foundation.

6

HUNGARY



**Partner  
BUDAPEST  
FOUNDATION  
FOR ENTERPRISE  
PROMOTION**

Budapest Enterprise Agency develops and promotes micro, small and medium enterprises of the Hungarian capital.

7

BULGARIA



**Partner  
RAM CENTRAL STARA  
PLANINA**

RAM Central Stara Planina recognises culture and creativity as a main driver for sustainable development.

8

FINLAND



**Partner  
REGIONAL COUNCIL OF  
OSTROBOTHNIA**

The Regional Council aims to build up the necessary conditions for a balanced development & economic growth and serves the welfare of the Ostrobothnian people.

9

BULGARIA



**Partner  
MINISTRY OF ECONOMY,  
EUROPEAN FUNDS  
FOR COMPETITIVENESS  
DIRECTORATE GENERAL**

The main priority of the Ministry of Economy is to create conditions for sustainable economic growth in the Republic of Bulgaria.




▶ **DISCOVER MORE**

## **CRAFTS CODE**

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### Project Partners

